

PrimeVest Financial Services Inc., Member FINRA/SIPC

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## **PrimeVest signs DNB First**

[PrimeVest Financial Services](#), a broker-dealer dedicated to serving financial institutions, announced today that [DNB First](#) (Downingtown, Pa.) has signed as a client. PrimeVest will provide investment and insurance solutions and support designed to help DNB First grow its business and revenue.

“We are very excited to welcome DNB First to our growing family of financial institutions and we are delighted that they have chosen to work with us,” said PrimeVest President and CEO **Catherine Bonneau**. “They have a long, proud history in the Philadelphia area and they were looking for a broker-dealer that could help them grow. Our flexible structure, self-clearing platform and dedicated focus on financial institutions made us a great fit.”

DNB First, with more than \$625 million in assets, has 13 branches throughout Delaware County and Chester County served by a team of three full-time financial consultants. Founded in 1860, DNB First is the oldest national bank headquartered in the greater Philadelphia region. During the first quarter of 2011, DNB was among 40 U.S. banks named by Keefe, Bruyette & Woods to its "Bank Honor Roll" of superior performers.

“We chose PrimeVest after an extensive due diligence process, consideration of clients' needs and the overall future direction of our investment services program,” said **Rick Weber**, managing director of DNB First Wealth Management. “PrimeVest’s robust platform of financial solutions and its advanced technology were key factors in the decision. We also were attracted to them because they work exclusively with financial institutions, so we’re focused on the same type of client and the same type of business.”

## **About PrimeVest Financial Services**

Founded in 1984, PrimeVest Financial Services Inc. is a self-clearing registered broker-dealer serving the clients of nearly 600 financial institutions throughout the United States. With its focus exclusively on financial institutions, PrimeVest delivers innovative investment and insurance solutions, comprehensive support and a flexible program structure built to strengthen client relationships. PrimeVest is a member of the [Cetera Financial Group](#) family of broker-dealers. Cetera provides expansive broker-dealer services, innovative technology, and competitive advisory programs for independent financial professionals and financial institutions nationwide.

PrimeVest is a member of the Depository Trust and Clearing Corporation (DTCC), the Securities Investors Protection Corporation (SIPC), and the Financial Industry Regulatory Authority (FINRA). For more information, see [www.primevest.com](http://www.primevest.com). Investment products are \*Not NCUSIF insured \*May lose value \*Not financial institution guaranteed \*Not a deposit \*Not insured by any federal government agency. PrimeVest is unaffiliated with the financial institution where investment services are offered.

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