

PrimeVest Financial Services Inc., Member FINRA/SIPC

Contact:

Jayson Hron

Senior Public Relations Specialist

Tel: 320.529.4506

jayson.hron@cetera.com

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PrimeVest signs StellarOne

[PrimeVest Financial Services](#), a broker-dealer dedicated to serving financial institutions, announced today that it has signed a deal to provide [StellarOne](#) (Christiansburg, Va.) investment and insurance solutions, program infrastructure and comprehensive support designed to help grow revenue and broaden client relationships.

“We are very excited to welcome StellarOne to our growing family of financial institutions and we are delighted that they have chosen to work with us,” said PrimeVest President and CEO **Catherine Bonneau**. “Their vision for delivering great service required a broker-dealer that could provide some very specific bank-centric benefits. Our self-clearing platform and dedicated focus on financial institutions made us a great fit.”

With assets in excess of \$3 billion, as well as management of trust and wealth service assets of nearly \$1 billion, StellarOne is among the largest independent commercial banks in Virginia. StellarOne serves clients in 54 full service financial centers throughout the New River Valley, Roanoke Valley, Shenandoah Valley, Central and North Central Virginia. The investment program consists of 10 registered representatives, and as part of its move to PrimeVest, it will expand fee-based advisory and life insurance offerings to fully service clients.

“We chose PrimeVest primarily because of its self-clearing platform and its specialization in working with financial institutions,” said **Bo Hotchkiss**, program manager. “We were also impressed by the quality of people and their expertise at PrimeVest. It just felt like the right fit to help us get where we want to go as a program.”

About PrimeVest Financial Services

Founded in 1984, PrimeVest Financial Services Inc. is a self-clearing registered broker-dealer serving the clients of nearly 600 financial institutions throughout the United States. With its focus exclusively on financial institutions, PrimeVest delivers innovative investment and insurance solutions, comprehensive support and a flexible program structure built to strengthen client relationships. PrimeVest is a member of the [Cetera Financial Group](#) family of broker-dealers. Cetera provides expansive broker-dealer services, innovative technology, and competitive advisory programs for independent financial professionals and financial institutions nationwide.

PrimeVest is a member of the Depository Trust and Clearing Corporation (DTCC), the Securities Investors Protection Corporation (SIPC), and the Financial Industry Regulatory Authority (FINRA). For more information, see www.primevest.com. Investment products are *Not NCUSIF insured *May lose value *Not financial institution guaranteed *Not a deposit *Not insured by any federal government agency. PrimeVest is unaffiliated with the financial institution where investment services are offered.