

## Press Release

External Communications

Multi-Financial Securities Corporation, Member FINRA/SIPC

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### **Multi-Financial signs recruitment deal with Pacific West Financial Group**

Multi-Financial Securities Corp. has entered an agreement with Pacific West Financial Group, based in Seattle, Wash., to bring over select advisors from Pacific West and facilitate a seamless transition experience for the advisors and their clients. The agreement is subject to approval by FINRA.

“After extensive due diligence, we have chosen Multi-Financial as the best platform for our advisors,” said Tony Pizelo, chief executive officer, Pacific West Financial Group. “We are impressed with Multi-Financial’s culture and leadership approach, and it’s breadth of technology, product, research, due diligence and practice management offerings. In addition, the strength of capital position, and resulting ability to continually invest in the platform, is key for our advisors.”

“Multi-Financial’s hands-on approach to helping advisors strengthen their client relationships is a deep-rooted value that we share with Pacific West, and we intend to continue to build on that value,” said Brett Harrison, president and chief executive officer, Multi-Financial Securities Corporation. “Both parties agree this is the best path for the financial professionals currently affiliated with Pacific West, and we look forward to welcoming these advisors into the Multi-Financial family.”

#### **About Multi-Financial Securities Corporation**

Multi-Financial Securities Corporation, headquartered in Denver, Colo., is a full-service securities brokerage firm. Founded in 1981, Multi-Financial provides industry-leading products and services to more than 1,000 financial professionals nationwide.

The financial professionals of Multi-Financial have the flexibility to choose products that best suit their clients’ financial needs and objectives. Multi-Financial offers efficient and convenient access to an extensive network of people, products and services and is committed to helping its affiliated representatives place clients’ interests first. Multi-Financial delivers regulatory supervision, guidance, and training to all of its financial professionals, and provides the tools needed to build clients’ wealth, plan their legacies, and reach their financial goals.

Multi-Financial, a part of Cetera Financial Group, is a member of the Securities Investor Protection Corporation (SIPC) and a member of the Financial Industry Regulatory Authority, Inc. (FINRA). For more information, see [www.multifinancial.com](http://www.multifinancial.com).

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