

ST. CLOUD, MINN. – June 3, 2010

## ***Bank Investment Consultant* recognizes five from PRIMEVEST among nation's top program managers**

*Bank Investment Consultant* (BIC) unveiled its third-annual top-20 ranking of program managers in its June 2010 issue, a list which included five from PRIMEVEST Financial Services (PRIMEVEST): **Chris Avey** (Walla Walla, Wash.) at No. 7, **John Tisthammer** (Spokane, Wash.) at No. 13, **Melanie Weischwill** (Victoria, Texas) at No. 16, **Ron Doles** (Bloomfield, N.J.) at No. 18, and **Beverly Gaines** (Amarillo, Texas) who received honorable mention. The five honorees represented PRIMEVEST's largest showing to date in the BIC national program manager ranking.

"This is a tremendous honor and a fitting tribute to an exceptional quintet," said PRIMEVEST President and CEO **Catherine Bonneau**. "They are all exceptionally talented and they exemplify the wide range of skills necessary to successfully grow an investment program – even in challenging financial markets. We're proud of them and excited that they've been recognized for their impressive efforts."

For Tisthammer and Weischwill, the announcement marked their second selection to the list since its inception in 2008. Among 2010 honorees, Weischwill was the only woman not working in tandem with another program manager to be ranked in BIC's top 20.

It was the first such recognition for Doles, Gaines, and Avey, who became the fifth PRIMEVEST program manager to earn a top-10 ranking from BIC.

"I'm honored to be recognized, though I really feel it should be 'program' of the year, not just 'program manager,'" said Avey. "My greatest skill as a manager is just staying out of my team's way. This award really belongs to the whole group. The only thing I can take credit for is hiring the right people. And PRIMEVEST has been instrumental in helping us get there, particularly thus far in 2010."

The entire ranking of top-20 program managers is available in the June 2010 issue of *Bank Investment Consultant*. The list is also available online at [www.bankinvestmentconsultant.com](http://www.bankinvestmentconsultant.com).

### **About PRIMEVEST:**

Founded in 1984, PRIMEVEST Financial Services, Inc., is an independent, self-clearing broker-dealer serving the clients of more than 500 financial institutions in all 50 states. PRIMEVEST delivers innovative investment and insurance solutions, comprehensive support and a flexible program structure. From technology to compliance support – everything PRIMEVEST does is with the financial institution in mind.

PRIMEVEST is a member of the Depository Trust and Clearing Corporation (DTCC), the Securities Investors Protection Corporation (SIPC), and the Financial Industry Regulatory Authority (FINRA).

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