

Multi-Financial Securities Corporation, Member FINRA/SIPC

DENVER, COLO. – March 17, 2011

***Barron's* ranks three from Multi-Financial among Top Advisors**

Three financial advisors from Multi-Financial Securities Corporation (Multi-Financial) were selected to *Barron's* recently-unveiled Top 1,000 Financial Advisor List. The honorees included **Roger Green** (Duluth, Ga.) at No. 15 in Georgia, **Trevor Wilde** (Scottsdale, Ariz.) at No. 18 in Arizona, and **Nick Pascarella** (Denville, N.J.) at No. 19 in New Jersey. It was the third straight year that all three were honored by *Barron's*.

"To consistently be recognized as one of the top advisors in the industry throughout our nation is a tremendous achievement," said Multi-Financial President and CEO **Brett Harrison**. "In addition to making their clients a top priority, these advisors are role models who are always willing to help their colleagues by sharing their vast knowledge with other advisors in our organization."

Pascarella, who was also selected to *Barron's* Top 100 list in August 2010, has been with Multi-Financial since 1989.

"It's always a great honor to be recognized as being among the top advisors in the industry," said Pascarella. "But my staff and my broker-dealer, Multi-Financial, deserve to share the spotlight. With their dedication and support, we are able to help our clients plan for the future."

Both Green and Wilde climbed the *Barron's* chart in 2011, rising eight and two spots, respectively.

The *Barron's* ranking is based on a combination of assets under management, revenue produced for the firm, regulatory record, quality of practice and philanthropic work.

For more information or to view the full ranking, visit <http://online.barrons.com/report/top-financial-advisors/1000>.

About Multi-Financial Securities Corporation

Multi-Financial Securities Corporation, headquartered in Denver, Colo., is a full-service securities brokerage firm. Founded in 1981, Multi-Financial provides industry-leading products and services to more than 900 financial professionals nationwide.

The financial professionals of Multi-Financial have the flexibility to choose products that best suit their clients' financial needs and objectives. Multi-Financial offers efficient and convenient access to an extensive network of people, products and services and is committed to helping its affiliated representatives place clients' interests first. Multi-Financial delivers regulatory supervision, guidance, and training to all of its financial professionals, and provides the tools needed to build clients' wealth, plan their legacies, and reach their financial goals.

Multi-Financial, a part of the Cetera Financial Group, is a member of the Securities Investor Protection Corporation (SIPC) and a member of the Financial Industry Regulatory Authority, Inc. (FINRA). For more information, see www.multifinancial.com.

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