
For Immediate Release

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Summa Joins PRIMEVEST as Senior Vice President of Business Development

[ST. CLOUD, MINN.] – PRIMEVEST Financial Services (PRIMEVEST), one of the nation’s largest broker-dealers dedicated to serving financial institutions, announced today the addition of **Bob Summa** as senior vice president of business development for the eastern United States.

Summa is based in Connecticut and joins **Tom Mitchell**, who covers the western United States, and **Sean Casey**, who leads PRIMEVEST’s overall business development efforts.

A University of Connecticut graduate, Summa brings a wealth of experience gained over two decades of service with INVEST, Independent Financial Marketing Group (IFMG) and LPL, following its purchase of IFMG. Prior to joining the staff at PRIMEVEST, he most recently served a six-year term as national sales manager and senior vice president of managed programs at IFMG and LPL. Before that, he worked in various business development capacities and as national sales manager during his 17 years at INVEST.

“I’m excited to work for a firm with the flexibility and resources necessary to exceed the needs of a variety of programs,” said Summa. “And PRIMEVEST’s dedication to serving the financial institution channel gives it an additional advantage. That focus is a major benefit to banks and credit unions.”

Summa’s responsibilities with PRIMEVEST include developing relationships with financial institutions based on the Eastern Seaboard.

“We’re delighted to welcome Bob to our team,” said PRIMEVEST President and CEO **Catherine Bonneau**. “He has an exceptional level of experience in our industry, he’s passionate about serving financial institutions, and his reputation for being trustworthy precedes him. That’s a powerful combination and a perfect fit for our culture.”

About PRIMEVEST:

Founded in 1984, PRIMEVEST Financial Services, Inc., is an independent, self-clearing broker-dealer serving the clients of more than 500 financial institutions in all 50 states. PRIMEVEST delivers innovative investment and insurance solutions, comprehensive support and a flexible program structure. From technology to compliance support – everything PRIMEVEST does is with the financial institution in mind. That dedication helps PRIMEVEST make it easier for financial institutions to succeed.

PRIMEVEST is a member of the Depository Trust and Clearing Corporation (DTCC), the Securities Investors Protection Corporation (SIPC), and the Financial Industry Regulatory Authority (FINRA).

Securities and insurance products offered by PRIMEVEST are: Not FDIC/NCUSIF insured; may go down in value; not financial institution guaranteed; not a deposit; and not insured by any federal government agency.