

PrimeVest Financial Services Inc., Member FINRA/SIPC

ST. CLOUD, MINN. – April 5, 2011

## **PrimeVest signs HomeStreet Bank**

PrimeVest Financial Services (PrimeVest), one of the nation's largest broker-dealers dedicated to serving financial institutions, announced today that **HomeStreet Bank** (Seattle, Wash.) has signed as a client. PrimeVest will provide investment and insurance solutions and a comprehensive support network designed to help HomeStreet Bank grow its business and revenue.

HomeStreet Bank is one of the largest privately held banks in the Pacific Northwest and Hawaii. HomeStreet was founded in 1921 and has since grown to 30 branches with nearly \$2.5 billion in assets.

"We are very excited to welcome HomeStreet to our growing family of financial institutions and are delighted that they have chosen to work with us," said PrimeVest President and CEO **Catherine Bonneau**. "Our dedicated focus on financial institutions uniquely positions us to meet the needs of HomeStreet's clients and do so in a way that drives value for HomeStreet Bank."

The investment and insurance group will be branded as HomeStreet Investment Services.

"We are very happy to be partnering with PrimeVest and we look forward to offering a broader array of investment services to our customers," said **Paulette Lemon**, senior vice president, retail banking at HomeStreet Bank.

"PrimeVest was designed to help financial institutions achieve success by allowing them to realize the full potential of their client relationships," Bonneau said. "We look forward to working with everyone at HomeStreet and helping them expand and grow client relationships by offering comprehensive financial services."

## **About PrimeVest Financial Services**

Founded in 1984, PrimeVest Financial Services Inc. is a self-clearing registered broker-dealer serving the clients of nearly 600 financial institutions throughout the United States. With its focus exclusively on financial institutions, PrimeVest delivers innovative investment and insurance solutions, comprehensive support and a flexible program structure built to strengthen client relationships.

PrimeVest is a member of the Depository Trust and Clearing Corporation (DTCC), the Securities Investors Protection Corporation (SIPC), and the Financial Industry Regulatory Authority (FINRA). For more information, see [www.primevest.com](http://www.primevest.com). Investment products are \*Not NCUSIF insured \*May lose value \*Not financial institution guaranteed \*Not a deposit \*Not insured by any federal government agency. PrimeVest is unaffiliated with the financial institution where investment services are offered.

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